

The MBA Keyword Generator

The MBA Keyword generator is a unique way of sprinkling your emails, memos, reports, etc. with a rich tapestry of intelligent phrases that give the impression that you have an MBA. All you need to do is choose one word from each of the three columns e.g. Domestic Portfolio Behaviour and drop it into your document at random. Instantly, your document comes alive and everyone wonders at your insight into modern thinking in your field of endeavour (whatever the field). An example is provided below for your creative marketing considerations.

Global	Matrix	Opportunities
Relative	Return	Correction
Rich	Portfolio	Ratio
Annualised	Strategic	Theory
Modern	Accounting	Considerations
Hedged	Investment	Funding
Foreign	Deregulated	Budget
Domestic	Microeconomic	Deficit
Minor	Macroeconomic	Yield
Major	Changing	Factors
International	Fiscal	Environment
Disinflationary	Monetary	Behaviour
Inflationary	Business	Thinking
Creative	Marketing	Organisation
Concomitant	Operational	Policy
Stagflationary	Reporting	Management
Obfuscatory	Tactical	Investments

Investment Considerations

Due to international business factors and the major investment correction now being experienced in modern strategic organisations, many planners are finding it necessary to formulate a new global business policy. Caution must be exercised however to avoid a concomitant accounting deficit, a phenomenon which follows modern portfolio theory.

Another aspect to consider is the effect of annualised monetary factors on the disinflationary fiscal environment currently being experienced in many markets around the world. This may require chief executives to put on their creative macroeconomic management hats to ensure that they take advantage of the new rich business opportunities that are bound to surface.